



75 years of inspiring youth

JA Inspire®

AN INTERACTIVE CAREER EXPLORATION EVENT

Hynes Convention Center | 900 Boylston Street | Boston, MA 02451

Inspire today's youth to be the workforce of tomorrow through JA Inspire November 20, 2025

Junior Achievement needs companies like yours to partner with us to inspire local students through a virtual career exploration experience, JA Inspire.

JA Inspire unites educators and local business leaders in the Greater Boston area. It's designed for employers who need a pool of motivated workers. It gives students a real-world way to envision future career opportunities through a pre-event curriculum and a career exploration event.

At the career exploration event, students will engage with local business volunteers and participate in hands-on activities, often using actual equipment or tools their employees use on the job. The students learn what certain jobs entail and begin to imagine their futures in the context of these career opportunities. Your business can engage, prepare, and inspire students to explore their passions, sparking interest in your field and encouraging them to pursue it as the workforce of tomorrow.

Important Dates:

- October 31 – Exhibitor Registration Closes
- November 19 – Exhibitor Move-In
- November 20 – Launch Breakfast & Career Fair opens

Why exhibit at JA Inspire?

As an exhibitor, you will:

- Inspire over 1,200 students from 26 school districts with a glimpse into your company and careers through a booth representing your business.
- Engage and build your future talent pipeline with students from the Greater Boston area who are informed and prepared.
- Provide volunteer opportunities for employees to make an impact in the community.

Not interested in exhibiting? Contact

Jojo Antonio
Director of Sponsorships
jagreaterboston.org

for more ways to support our program



JA Inspire®

SPONSORSHIP LEVELS

75 years of inspiring youth

IMPACT MAKER PACKAGE

\$50,000

- Welcome remarks at Launch Breakfast
- Lead logo recognition across properties
- Three individual highlight social media posts
- Lead Sponsor recognition for annual impact report

CURIOSITY IGNITOR PACKAGE

\$25,000

- Logo recognition across properties and student handouts
- Two individual highlight social media posts
- Sponsor recognition for annual impact report and post event social media.

CAREER CATALYST LAUNCH BREAKFAST PACKAGE

\$15,000

- Opportunity for brief remarks at Launch Breakfast
- One individual highlight social media posts
- Sponsor recognition in post-event social media

TRAILBLAZER OF INSPIRATION PACKAGE

\$10,000

- One individual highlight social media posts
- Sponsor recognition for JA December Newsletter
- Post-event social media recognition with company volunteer photo

EXHIBIT INSPIRATION

INSPIRE 500 STUDENTS	\$5,000
INSPIRE 400 STUDENTS	\$3,500
INSPIRE 300 STUDENTS	\$2,500
INSPIRE 200 STUDENTS	\$1,500
INSPIRE 100 STUDENTS	\$1,000

Nonprofit rate: 25% off any Exhibit Inspiration levels

BOOTH SIZE OPTIONS

20' X 20'

*Fully customizable open space with marked floor area and access from all sides; *excludes pipe and drape*

10' X 30'

10' X 20'

10' X 10'

All Booths Include

- 8' Back wall and 3' side drape*
- One 6' table with tablecloth and two chairs
- One 500-watt box with one 5 amp circuit
- Basic complimentary wifi
- Booth sign with company name

ALL SPONSORS RECEIVE

- Your choice on booth size (see Booth Size Options above)
- Logo recognition across property around exhibit hall
- Minimum of two invitations to our exclusive Launch Welcome Breakfast

To participate, contact:
Jojo Antonio
Director of Sponsorships
jantonio@jagreaterboston.org